

School Success

Financial Wellness

Asynchronous, interactive and engaging curriculum designed to bridge the education-to-employment skills gap, supporting learners in completing their academic programs on time, finding gainful employment, and building durable economic mobility.

Job Search & Readiness











School Success Content

Bite-sized, easy to understand resources for busy students, designed to build essential habits and skills for academic success and transitioning into job search.

How to Set Up for Success

- Strong Academic Start Preparation
- Time Management & Prioritization
- Building an Academic Support Network
- Decision-Making Strategies

How to Thrive in School

- Academic Planning
- Test Prep Methods
- Maintaining Motivation

As learners progress in their program, we also begin to introduce our full suite of career content to ensure they have the resources needed to learn How to Get a Job and How to Excel in a Job.



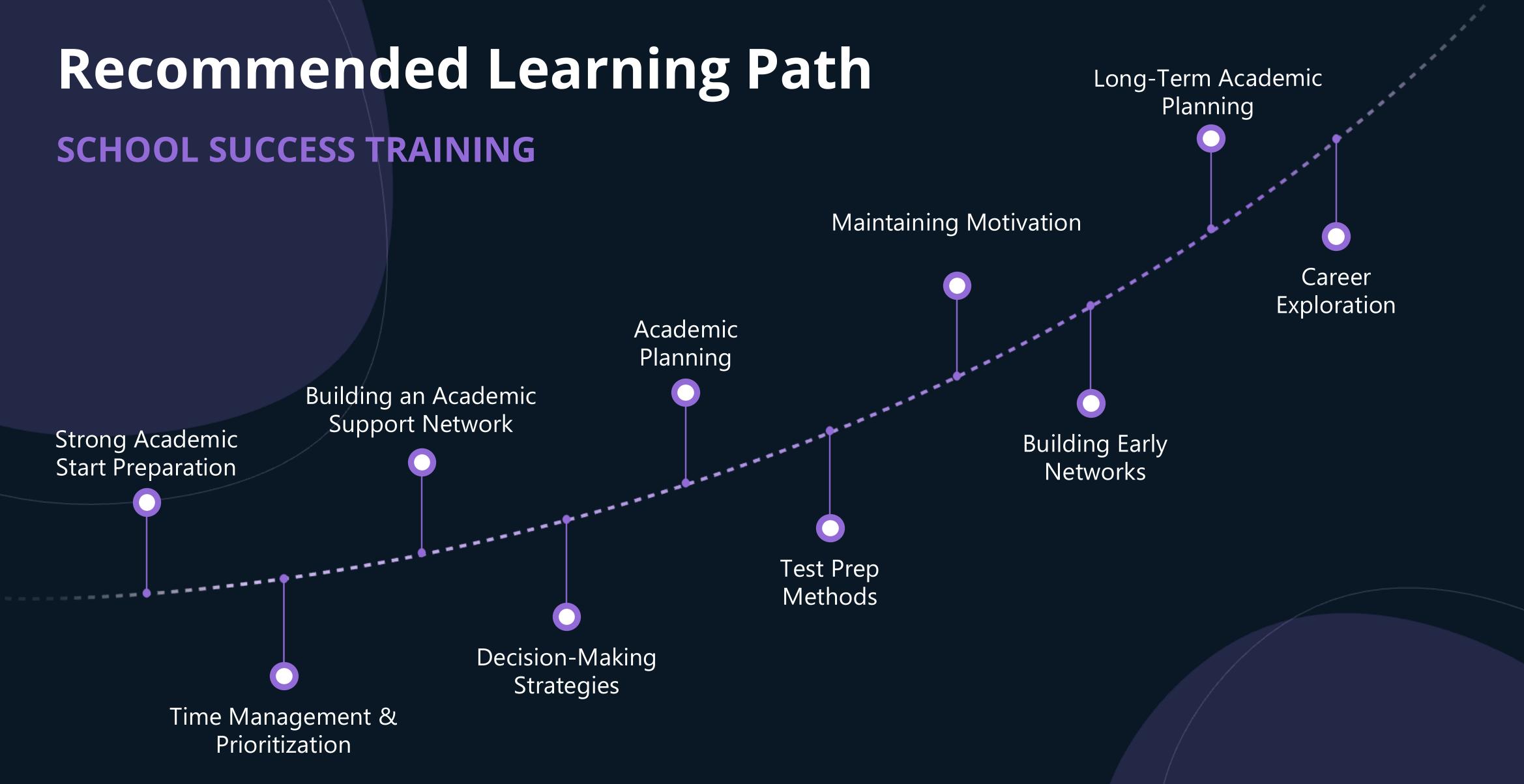
Videos 🛆 Interactive Tools 💥 Micro-lessons 🕞 Downloadable Resources

How to Plan for Long-term Success

- Building Early Networks
- Long-Term Academic Planning
- Career Exploration









How To Set Up For Success

Strong Start Preparation

- Understanding Your Syllabi
- Setting SMART Goals
- Growth Mindset
- Understanding Program Requirements

Time Management & **Prioritization**

- Effective Calendar Use
- Prioritization Techniques
- Self-care & Managing Burnout

Building a Support Network

- Identifying Key Resources
- Engaging with Peer Groups
- Establishing Connections with Instructors

Decision Making Strategies

- Understanding Decision-Making Models
- Evaluating Academic & Career Choices
- Seeking Guidance from Mentors

SCHOOL SUCCESS TRAINING

How To Thrive In School

Academic Planning

- Staying on Track with Deadlines
- Reviewing & Adjusting Plans to Meet Your Goals
- Utilizing Academic Resources

- Effective Reading and Note-Taking Skills • Study Strategies
- Creating Study Guides
- Managing Test Anxiety & Stress

Test Prep Methods

Maintaining Motivation

- Setting Milestones & Rewards
- Overcoming Procrastination
- Building Resilience & Persistence



SCHOOL SUCCESS TRAINING

How To Plan For Long-term Success

Building Early Networks

- Importance of Jobs & Internships
- Attending Academic & Professional Events
- Networking with Classmates & Alumni •
- Asking for Letters of Recommendation

Long-Term Academic Planning

- •
- Requirements

• Preparing for Capstone Projects Exploring Graduate School Options Understanding Program Completion

Career Exploration

- Career Exploration Cycle
- Comparing Roles Based on Professional Values
- Getting Started on LinkedIn
- Identifying Your Strengths & Interests
- Knowing Your Career Non-Negotiables
- Writing Better Resume Bullets









Financial Wellness Content

Educational assets designed to build durable economic mobility by educating and influencing smarter financial choices throughout every phase of a learner's journey.

Pre-loan Education

- Ultimate Guide to Paying for College
- Understanding Loans: College & Beyond

In-School Financial Education

- Foundational Financial Skills



• Effective Loan Repayment Strategies

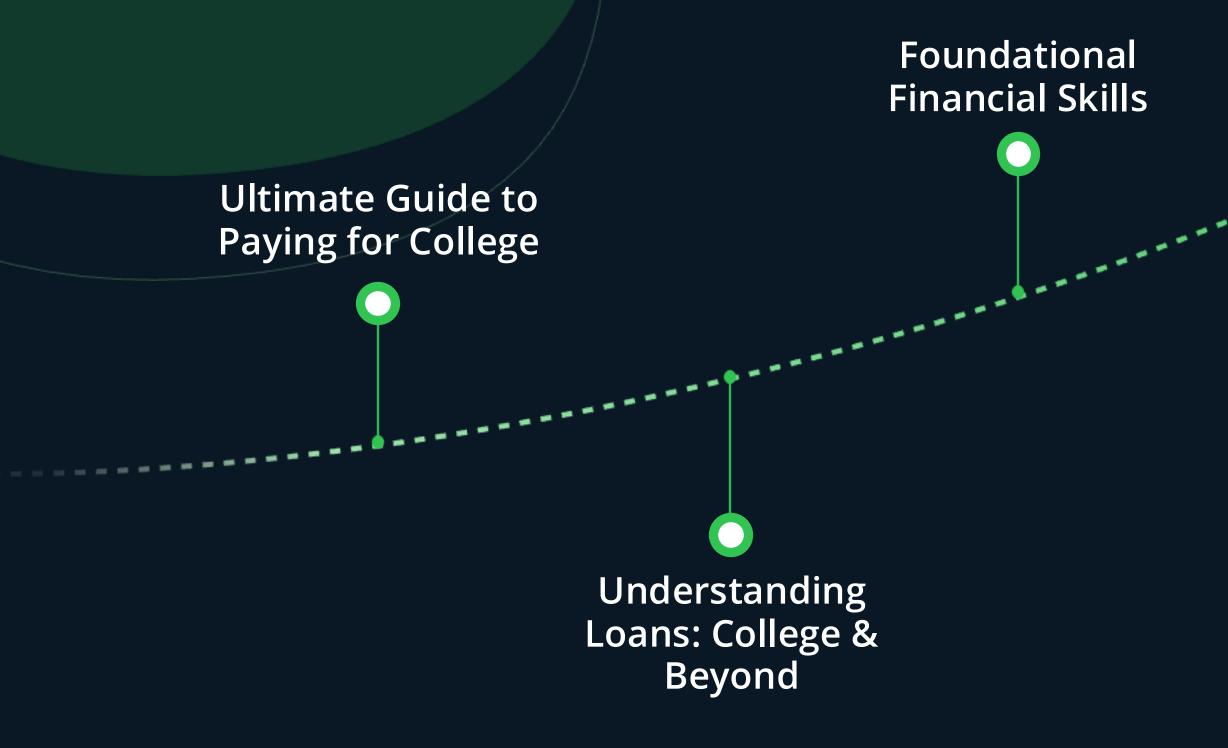
Long-term Financial Wellness

- Job Offers & Negotiation
- Understanding Workplace Benefits & **Financial Planning**





Recommended Learning Path FINANCIAL WELLNESS TRAINING



Job Offers & Negotiation

> Understanding Workplace Benefits & Financial Planning





FINANCIAL WELLNESS TRAINING

Ultimate Guide To Paying For College

Choosing a school

- Sticker price vs. Actual cost
- Cost of attendance
- Evaluating ROI

- Scholarships
- Work study & jobs

Resources to pay for school

• Federal financial aid (FAFSA)

Understanding private student loans

- Interest, Fees, & APR
- Repayment Options
- Perks Offered







FINANCIAL WELLNESS TRAINING

Understanding Loans: College & Beyond

Loan Process

- Certification
- Covering Costs

Interest Rates, Fees, & APR

- Fixed vs. Variable
- Origination Fees
- Comparing Loans

Loan Terms

- Cost of a loan
- Monthly payments
- Capitalized Interest
- Repayment Term
- Forbearance
- Deferment
- Delinquency
- Default

Managing Repayment

- Grace periods
- Automatic Payments (ACH)
- Non-sufficient Funds & Overdraft fees
- Payment Reminders

Foundational Financial Skills

Budgeting

- Understanding income & expenses
- Creating a personal budget
- Identifying and prioritizing nonessential spending
- Strategies to track spending habits

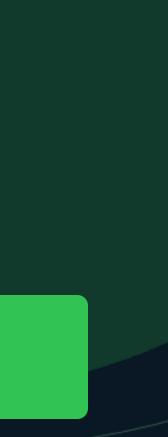
- Importance of building an emergency fund
- Setting and achieving short- and long-term savings goals

Saving

- Compound interest and its benefits

Building Credit Scores

- Explanation of credit scores and how they are calculated
- Impact of credit history on financial opportunities
- Strategies for improving credit
- Understanding and monitoring credit
- Avoiding common credit mistakes that can damage credit scores



FINANCIAL WELLNESS TRAINING

Job Offers & Negotiation

Evaluating Offers

- How to Evaluate Offers
- Financial Considerations
- Cost of Living & Relocations
- In-Person vs Remote vs Hybrid
- Benefits Packages
- Vacation Policies
- Pay Structures & Bonuses
- Career Advancement
- Culture & People

Negotiation

- When to Negotiate
- How to Discuss Salary
- Evaluating Your Value
- Negotiation Conversation Guide



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Understanding Workplace Benefits & Financial Planning

Types of Employment & Benefits

- Key Insights on Benefits
- Employment Types (Part Time, Full Time, Contract)
- Taxes

Choosing & Maximizing Workplace Benefits

- Types of Insurance Plans
- Key Insurance Terms & Concepts
- Choosing Your Plan
- Dental & Vision
- Other Insurance Types (Auto, Renter's, Pet, Life)

Retirement & Supplemental Compensation

- Retirement Planning & Investing
- Compound Interest
- Types of Retirement Plans
- Types of Investments
- Understanding
- Employee Stock Options

Personal Financial Health & Planning

- Your Financial Health
- In-Depth with a Financial Advisor
- Building Your Credit Score
- Financial Frauds, Scams, & Crimes
- Budgeting Fundamentals





Effective Loan Repayment Strategies

Customized Exit Courses for Loan Repayment Success

We provide customized exit courses designed to equip learners for successful loan repayment. These courses are specifically aligned with Ascent loan products, offering focused education on repayment options, strategies for managing financial hardships, and direct access to our support team but can be customized for other lending solutions.

Key Benefits:

- Personalized Content: Courses tailored to specific loan terms and financial situation.
- lnteractive Tools: Practical resources to guide learners step-by-step through the repayment process.
- Enhanced Outcomes: Increased repayment success, supporting long-term financial stability for Ascent borrowers.

Ascent Loan Exit Courses

- Strategies for making timely payments
- The impact of extra payments on reducing interest and shoring loan terms
- Managing repayment during financial hardship (deferrment & forbearance)
- Understanding the consequences of late or missed payments
- Who to contact for support







278 Topics ▲ 70 Lessons ▲ 10+ Hours

Career Readiness Content

A wholistic curriculum for getting, keeping, and excelling in the job, featuring accessible and actionable training content, supported by coaches, mentorship and accountability.

Job Search Training

- Career Exploration & Job Searching
- Personal Brand & Networking

- Resumes & Beyond
- Goal Setting & Mindset
- Interview & Hiring Process



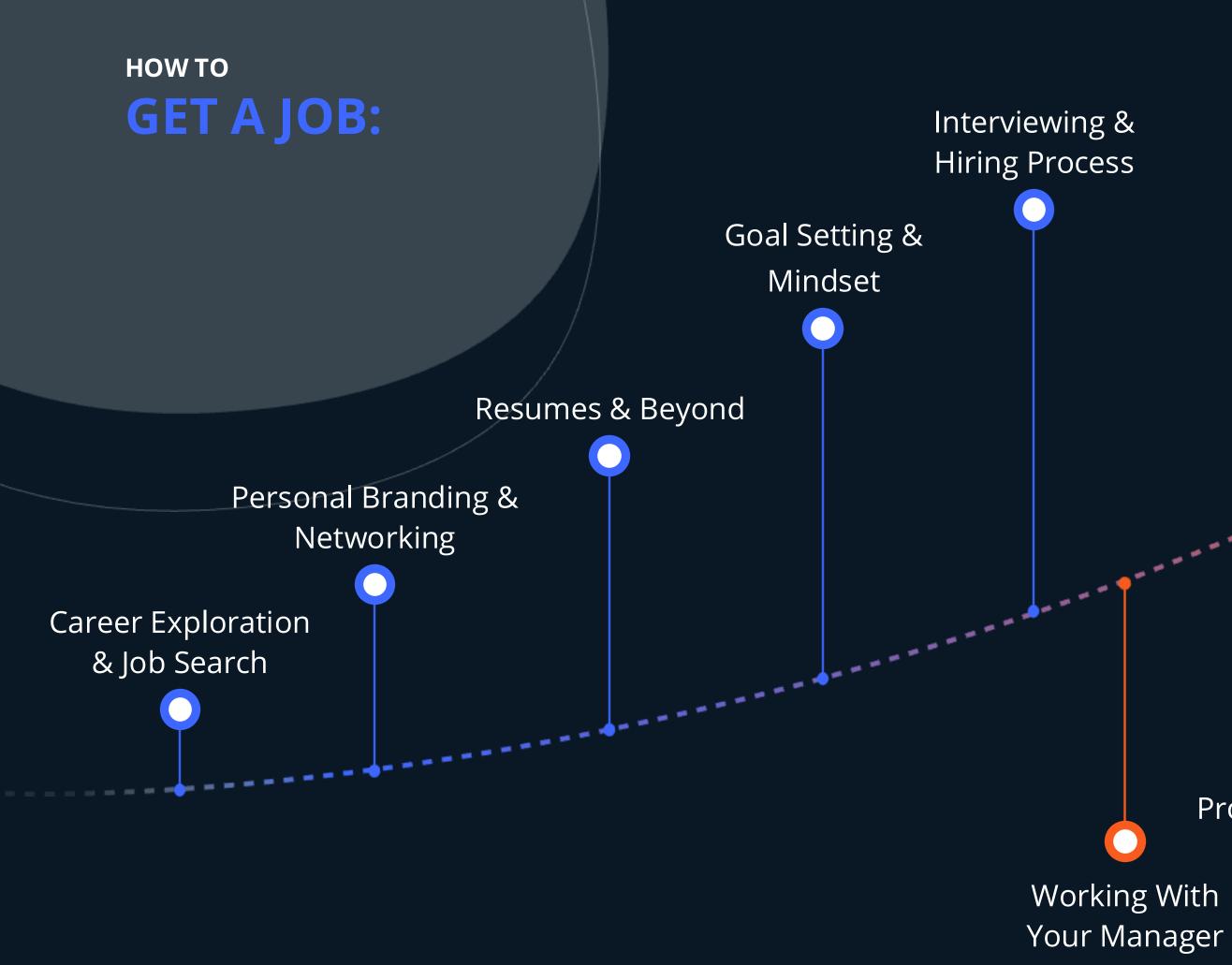




- Working With Your Manager & Team
- Professional Basics
- Structures & Job Functions Beyond the Workplace
- Reviews & Wrap-Up
- Employee Rights & Support



Recommended Learning Path



AscentUP Certification!

Beyond the Workplace

Employee Rights & Support

Reviews & Wrap-Up

Structures & Job Functions

Professional Basics

HOW TO EXCEL IN THE JOB



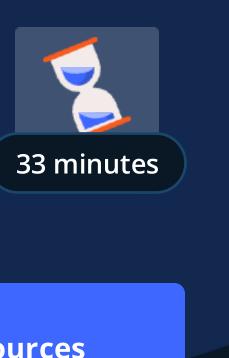
Career Exploration & Job Search

Intro to Career Exploration

• Career Exploration & Brainstorming

Job Search Strategies

- Job Search Strategies
- Leveraging Job Descriptions
- Filtering Your Job Search via LinkedIn
- Expanding Your Network via LinkedIn
- Using the LinkedIn Alumni Features
- Managing Job Search Burnout



Informational Interviewing

- What's an Informational Interview?
- Who to Ask for an Informational Interview
- How to Set Up an Informational Interview
- What Questions to Ask in an Informational Interview
- Following Up After an Informational Interview
- Outreach Templates

Additional Resources

- Utilizing Personality Assessments
- Informational Interview Question Guide

Personal Branding & Networking

Intro to Personal Branding & Networking

• What is Personal Branding?

What's a Brand?

- Inside Company Branding
- Anatomy of a Brand

Building Your Brand

- Leveraging Your Brand (Company, Pitch, Network, Bio, LinkedIn)
- Figuring Out What Problem You Solve
- Measuring Your Impact Through Quantitative Data
- Utilizing Industry Keywords & Research Building Your Brand
- Brainstorming Questions



Brand Statements, **Pitches, & Taglines**

- Building a Brand Statement
- Brand Statement Samples
- How to Pitch
- Tailoring Your Audience
- Pitch Samples
- Writing Taglines
- Sample Taglines
- Building Brand Assets Exercises

Networking & Outreach

- Purpose of Networking
- Passive vs Active Networking
- Networking with Your Personal Brand
- How Successful Professionals Network
- Network Building Exercises
- How to Start the Conversation
- Dos & Don'ts of Pitching
- Representing Employers While Networking

LinkedIn

- How to Increase Connections
- How to Reach out to Connections on LinkedIn
- Writing a Connection Request
- Posting & Engaging on LinkedIn
- Representing Your Employer on LinkedIn
- LinkedIn for Employees - Profile Guide















PROFESSIONAL DEVELOPMENT - HOW TO GET A JOB:

Resumes & Beyond

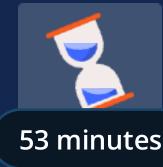
Resumes

- Tailoring to Your Audience
- Making a Good Impression Fast
- Utilizing Keywords
- Resume Samples Across Industries
- Writing Strong Resume **Bullet Points**
- Applicant Tracking Software
- How to Get Down to One Page
- Resume Revision Checklist

Cover Letters

- Intro to Cover Letters
- Cover Letter Standard Structure
- Cover Letter Samples Across Industries
- Tailoring Cover Letters
- Cover Letter FAQs
- Building a Brand Statement
- Cover Letter Writing Exercise

- LinkedIn at a Glance
- Building Your Profile
- Profile Picture & Banner Dos & Don'ts
- LinkedIn Summary Samples
- LinkedIn Profile Checklist



LinkedIn Profiles

Portfolios

- What to Include in a Portfolio
- Digital vs Physical Portfolios
- Digital Mediums
- Portfolio Samples Across Industries
- Tips from a Professional Designer
- How to Fill a Portfolio (Without Prior Experience)

Reference Checks

- What is a Reference Check?
- Who & How to Ask
- Reference Checks vs Letters of Recommendation
- LinkedIn Recommendations
- Reference Request Templates







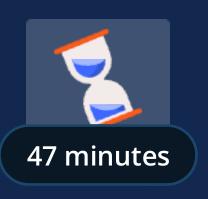


Goal Setting & Mindset

Mindset

- What is Mindset?
- Fixed vs. Growth Mindset
- Mindset in Practice

- What is Imposter Syndrome?
- Dealing with Imposter Syndrome
- Proactively Avoiding Imposter Syndrome
- Perfectionism
- Dealing with Mistakes & Failure



Imposter Syndrome

Goal Setting

- The Importance of Goal Setting
- Professional vs Performance vs Personal Goals
- Aligning the Personal & Professional
- Professional Goal Setting
- What are SMART Goals?
- SMART Goal Samples
- Goal-Tracker Spreadsheet
- Feedback & Accountability Partners
- Rewards & Motivation





PROFESSIONAL DEVELOPMENT - HOW TO GET A JOB:

Interviewing & Hiring Process

Hiring Process

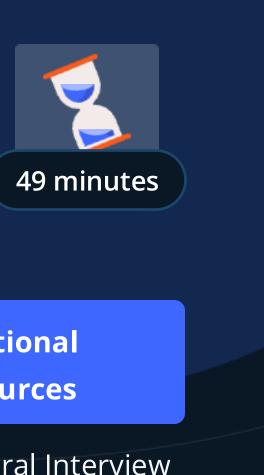
- Inside the Hiring Process
- Behavioral Interviews
- Case & Technical • Interviews
- Interview Prep Checklist

Interview Questions to Strategy

- Common Behavioral Questions
- Common Work Style Questions
- Other Common Questions
- How to Answer **Questions About** Weaknesses & Failure
- Discussing Your Experience with a STAR Method
- Interview Outlining Exercise
- Interview Answer Practice

Wrap-Up & Follow-Up

- Questions to Ask Employers
- When & How to Follow-Up
- Post-Interview Follow-Up Template



Evaluating Offers

- How to Evaluate Offers
- Financial Considerations
- Cost of Living & Relocations
- In-Person vs Remote vs Hybrid
- Benefits Packages
- Vacation Policies
- Pay Structures & Bonuses
- Career Advancement
- Culture & People

Negotiation

- When to Negotiate
- How to Discuss Salary
- Evaluating Your Value
- Negotiation **Conversation Guide**

Additional **Resources**

Behavioral Interview Question Guide

Working With Your Manager & Team

Getting to Know Your Manager & Team

- Pre Day-One Checklist
- Starting Off Right
- Introducing Yourself
- Getting Started

Learning Stages in Your New Role

- Learning Stages in Your New Role
- Teaching, Coaching, Delegating
- Managing Trust

Clarifying **Expectations**

- How to Ask for Clarification on a Project
- How to Decide If You Need Clarification
- Asking Questions with Confidence
- Clarifying Expectations vs. Needing Help
- Steps to Follow When You Need Help
- Seeking Clarification on a Project
- Requesting Help & Feedback



Work Schedules & Time Off

- Setting Up a
 - Working Schedule
 - with Your
 - Manager
- Reasons to
- **Request Time Off**
- How to Request
 - Time Off
- Setting Your Team Up for
 - Success
- What to Do If You Suddenly Need to Take Time Off
 - Work
 - Requesting Vacation
 - Last Minute Time
 - Off Request
- Out of Office Plan

Feedback

- Feedback & Career Success
- Reasons for Receiving Feedback
- How to Take Feedback
- How to Give Feedback
- The Impact of **Positive Feedback**
- Supporting Teammates

Micromanagement & Management Perspective

- Understanding Your Manager
- Dealing with Micromanageme nt
- What Motivates Managers

Conflict in the Workplace

- The Importance of Conflict
- Types of Workplace Conflict
- Styles of Conflict Management
- What Happens When You Don't Deal with Conflict
- How to Handle Challenges in the Workplace









Professional Basics

Email & Calendar Management

- Email & Calendar Clients
- Email Management
- Setting Up Your Email Signature
- Setting an Out of Office Reply
- Company vs Personal Email
- Calendar Invites •
- Time Blocking •
- Calendar Etiquette

Professional Writing

- Email vs. IM
- How to Write an Email
- Writing Tips Across Platforms
- When a Written Response Isn't the Best Approach

Presence & Professionalism

- Professional Dress Dos & Don'ts
- In-Person Meeting Etiquette
- Video Meeting Etiquette
- Video Calling Platforms
- Screen Sharing
- Recording Meetings
- Phone Calls
- Work Events
- Representing Your Company
- Tracking Expenses & Travel

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Presentations

- Presentation
 - Platforms
- Presentation
 - Basics
- Design Pointers
- Company Branding & Brand Kits
- Sample Slides
- Consultants on
 - Presentations
- Preparing &
 - Practicing for
 - Presentations

Data Organization & Spreadsheets

- Spreadsheet Platforms
- Basic Spreadsheet Functions
- Essential Shortcuts
- Excel Practice Sheet
- Using Spreadsheets for Personal Goals

Research

- Competitive Analysis
- Customer Experience
- Net Promoter Scores

Confidential Information

- What is Confidential Information?
- Determining Public vs Private Information
- Shared Drive Platforms







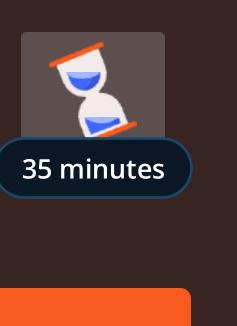
Structures & Job Functions

Cross-Functional Collaboration

Cross-Functional Collaboration

Organizational Structure

- Centralized vs Decentralized Other Company Structures
- Functions & Hierarchy
- Profit Structures



Job Functions: In-Depth

- Learning from Job Descriptions
- Human Resources
- Working with HR
- Marketing
- Working with Marketing
- Accounting & Finance
- Working with Accounting & Finance
- Sales
- Working with Sales
- Technology
- Working with Technology

Reviews & Wrap-up

Intro to Performance Reviews	Self-Assessment & Leadership	Mana
 What's a Performance Review? Performance Review Timing & Process Types of Reviews 	 Preparing for a Review Confidentiality Articulating Your Needs Self-Assessments Sample Self-Assessment STAR Method for Performance Reviews Sample STAR Responses Self-Leadership What to Do When There's No Review Process Successful Performance Review Mindset 	 Purpos Review Sample Sample Manag Mindse How to Manag



ager Reviews

- se of Manager NS
- le Manager Review le Feedback
- ger Accountability & set
- co Review Your ger

Career Advancement

- Factors Affecting Promotions & Raises
- Pay Advancement vs Career Advancement

Concluding a Role

- Ending on a Good Note
- Transition Plans
- Transition Plan Template
- Exit Interviews
- Maintaining Your Professional Relationships
- Wrap-Up Templates











Employee Rights & Support

Mental Health in the **Employee Rights Bias in the Workplace** Workplace • Discrimination Laws • State of Mental Health in • What's the Unconscious America **Bias**? • Wage Laws Factors Affecting Mental • Types of Bias Privacy Laws Health • What are Microaggressions? • Safety Laws Burnout & Prevention • Deal with Bias in the • Leave Laws • Managing Mental Health on Workplace Self-Assessments the Job Discussing Mental Health with Employers



Accommodation in the Workplace

• Asking Employers for Workplace Accommodation

Harassment in the Workplace

- What Defines Harassment
- Types of Harassment
- Dealing with Harassment in the Workplace





Beyond The Workplace

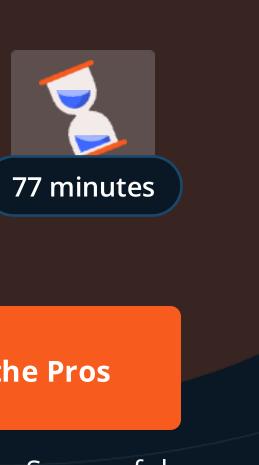
Types of Employment & Benefits

- Key Insights on Benefits
- Employment Types (Part Time, Full Time, Contract)
- Taxes •

Mental Health in the Workplace

- Health Insurance Basics
- Types of Insurance Plans
- Key Insurance Terms & Concepts
- Choosing Your Plan
- Dental & Vision
- Other Insurance Types (Auto, Renter's, Pet, Life)

- Retirement Planning & Investing
- Compound Interest
- Types of Retirement Plans
- Types of Investments
- Understanding
- Employee Stock Options •



Retirement & Supplemental Compensation

Accommodation in the Workplace

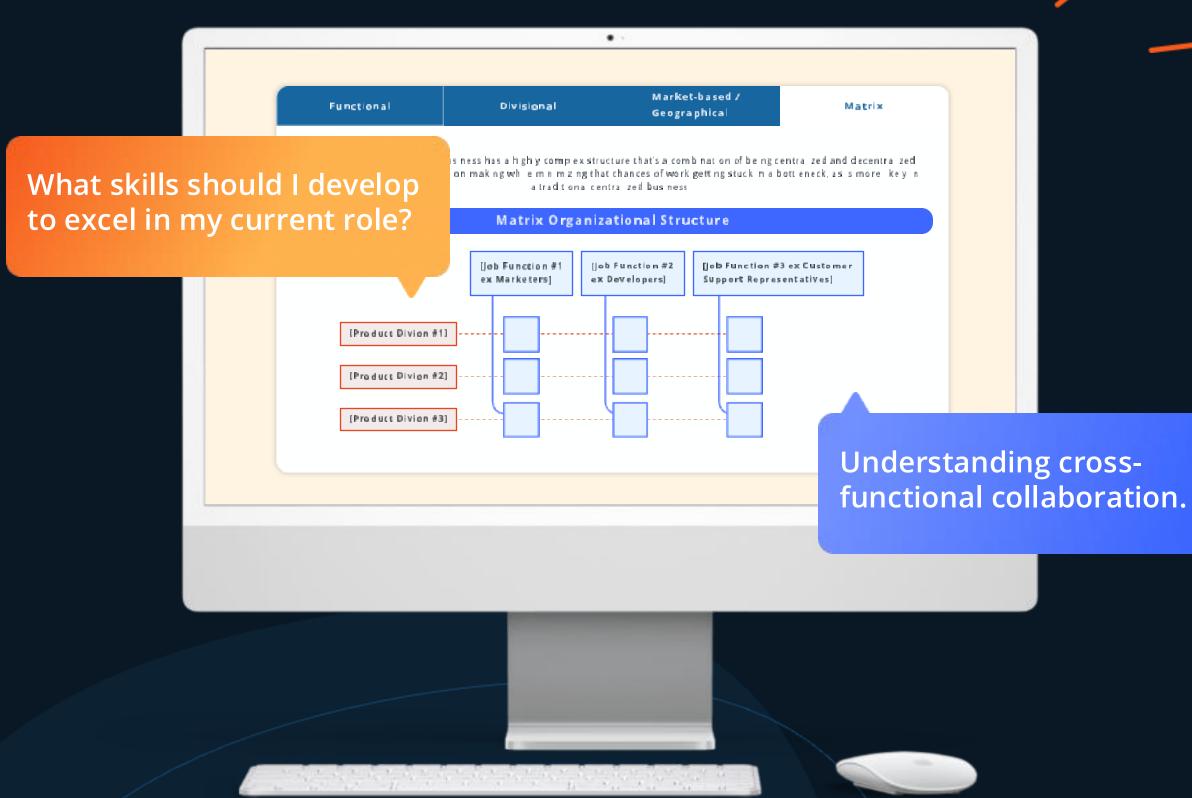
- Your Financial Health
- In-Depth with a Financial Advisor
- Building Your Credit Score
- Financial Frauds, Scams, & Crimes
- Budgeting Fundamentals & Exercise

Advice from the Pros

 Practical Advice Successful Professionals Wish They Knew on Day One

Professional Development -Standard Courses

Foundational courses designed to build essential knowledge across various industries.

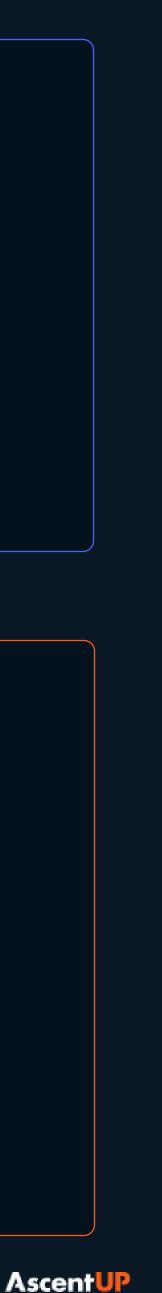


How to Get a Job

- Career Exploration & Job Search
- Personal Branding & Networking
- Resumes & Beyond
- Goal Setting & Mindset
- Interviewing & Hiring Process

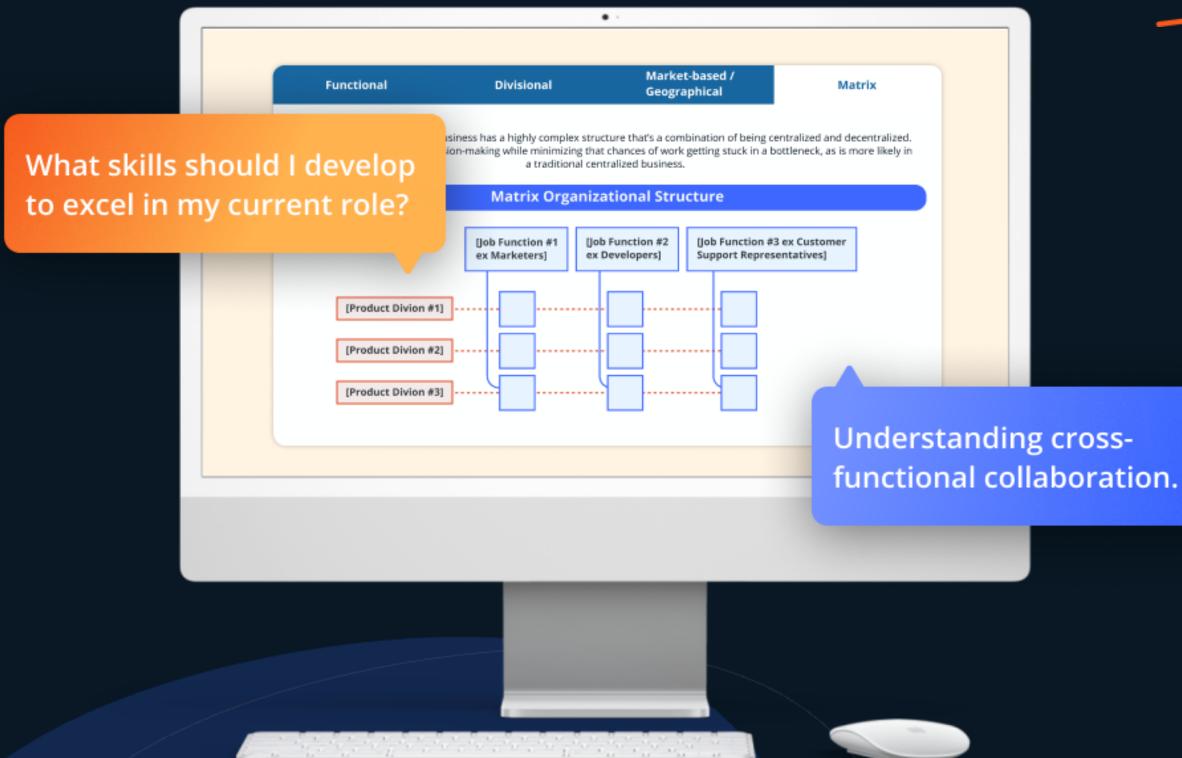
How to Excel In a Job

- Working with your Manager & Team
- Professional Basics
- Structures & Job Functions
- Reviews & Wrap-Up
- Employee Rights & Support
- Beyond the Workplace



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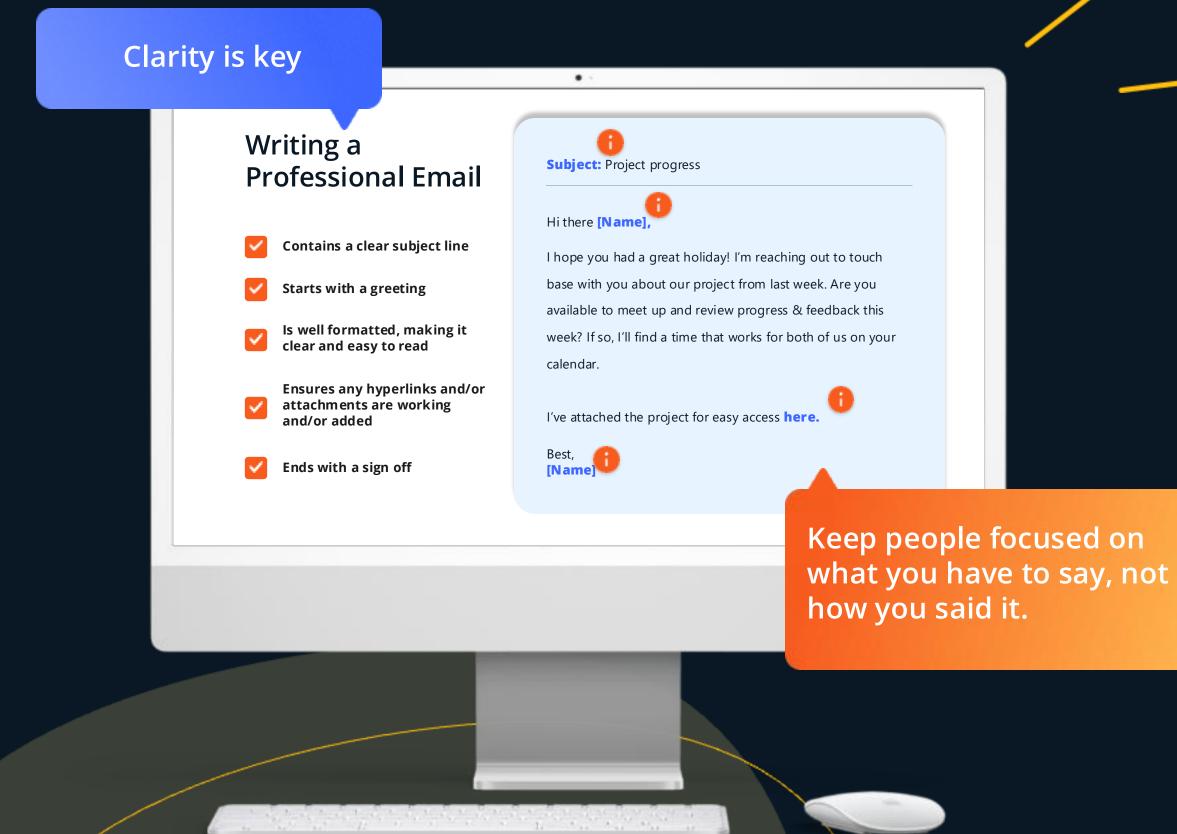
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New Hire Training -**Structured Learning**

Foundational courses designed to build essential knowledge across various industries.



Includes

- Working with your Manager & Team
- Professional Basics
- Goal Setting & Mindset
- Structures & Job Functions
- Personal Branding & Networking
- Reviews & Wrap-Up
- Employee Rights & Support
- Beyond the Workplace



Career Micro Courses

These Career micro-courses offer key elements from larger courses and can be standalone or part of structured paths.



How to Get a Job

Goal Setting

Career Focused

- Networking & Outreach
- Career Exploration
- Cover Letters
- Hiring Process & Offer Evaluation

 Informational Interviews

Stand Alone

- Interviewing
- LinkedIn Overview
- Resumes



Part of the Structured Paths

How to Excel In a Job

- Cross-functional Collaboration
- Clarifying Expectations
- Getting to Know Your Team & Manager
- Giving & Receiving Feedback

- LinkedIn as a Professional
- Presence & Professionalism
- Professional Writing & Organization
- Requesting Time Off
- Presentations